



February 19, 2008

Received & Inspected
DOCKET FILE COPY FEB 25 2008

FCC Mail Room

OFFICERS

Antonio Valtierra
Chair

Emerson Estrada
Vice -Chair

Dora C. Westerlund
President & CEO

EXECUTIVE BOARD

Treasurer
Rudy Medina
Bank of America

BOARD OF DIRECTORS

Gabriel Mello
Citibank

Kenneth Hower
New York Life Insurance

Addie Delgadillo
Sheriff Department

Robert Mendez
Univision KFTV Ch. 21

Shannon Kootz
Pacific Gas & Electric Company

Henry T. Perea
Council Member District 7

Patricia Ahlenslager
County Bank

Edward Valdez
London Properties

Enrique Altero
Herndon Auto Service

Oscar Cabello
Wells Fargo

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

RE: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, in my view and in the view of my organization, KFSN-TV already serves our community in any number of ways that makes any additional federal regulation unnecessary.

The Fresno Area Hispanic Chamber of Commerce could not outreach or deliver services to our community without the support of KFSN-TV. To put it simply, our organization the Fresno Area Hispanic Chamber of Commerce could not survive without the critical support that KFSN-TV provides. KFSN-TV's fundraising drives are responsible for a large share of our annual budget and help sustain our organization. Moreover, the on-air time devoted to our fundraising campaign has helped raise community awareness of our issues and our organization. On July 19, 2008 the FAHCC will be hosting a "Downtown Health & Fitness Expo", KFSN-TV has agreed to promote our event and be our media sponsor. KFSN-TV has also been kind enough to allow us to place our yearly events on their website. I want to assure you that KFSN-TV's role – including both on-air and off-air time – is critical both to our fundraising efforts and to getting our message out to the community-at-large.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well served by KFSN-TV and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

Dora C. Westerlund
President & CEO

No. of Copies rec'd 0
List ABCDE

FEB 25 2008

FCC Mail Room

Larry L. Powell
Superintendentfresno county
office of education

BOCKET FILE COPY ORIGINAL

February 15, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

RE: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

It has come to my attention that the FCC has recently issued a Notice of Proposed Rulemaking on broadcast localism. My understanding of this proposal is that it is to "ensure that broadcasters are appropriately addressing the needs of their local communities." It is my pleasure to share with you that KFSN-TV already serves our community so well that federal regulation of this type is completely unnecessary.

KFSN-TV has worked closely in partnership with the Fresno County Office of Education to provide local awareness on many issues of community importance. Their programming has included talk show appearances, half hour specials, and numerous thirty second promotions. Examples of the subjects that have been covered include: Parental Involvement, School Safety, Cyber Safety, READ FRESNO, Career Technical Education, Academic Achievement, Honored Scholars, and Scout Island's Outdoor Education Programs.

It has been and continues to be a wonderful partnership where a simple phone call is made and I have been able to count on KFSN-TV to step up to the plate and help us get a critical message across to our community. I can honestly report that I have never been turned down on a request to cover a critical issue in our community.

Fresno and the Fresno County Office of Education are truly blessed to have such willing partners as KFSN-TV and such a wonderful working relationship. I see no need for any additional regulations in light of the voluntary and positive local partnership which we currently enjoy.

Sincerely,

Larry L. Powell

No. of Copies rec'd 0
List ABCDE



WWW.MIDCENTER.ORG

Received & Inspected

FEB 25 2008

FCC Mail Room

MARJAREE MASON CENTER

Community Service Center

1600 M Street

Fresno, CA 93721

(559) 237-4706

FAX (559) 237-0420

Working to eliminate domestic violence
Providing safe homes and support to victims

DOCKET FILE COPY ORIGINAL

February 19, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

RE: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, in my view and in the view of my organization, KFSN-TV already serves our community in any number of ways that makes any additional federal regulation unnecessary.

Over the years we have worked closely with KFSN-TV. They have spent countless hours and resources in helping us raise public awareness about domestic violence and where to seek help. ABC30 has helped us develop videos, sponsored events, and hosted our staff on talk shows and news programs to support the efforts of our non-profit organization.

KFSN-TV has also been our number one sponsor for the past 25 years for our Top Ten Women of the Year luncheon, which is responsible for bringing many dollars to support our organization. To put it simply, our organization could not survive without the critical support that KFSN-TV provides. KFSN-TV's fundraising for the Top Ten luncheon provides for a large share of our annual budget and helps sustain our organization. Moreover, the on-air time devoted to our fundraising campaign has helped raise community awareness of our issues and our organization. I want to assure you that KFSN-TV's role – including both on-air and off-air time – is critical both to our fundraising efforts and to getting our message out to the community-at-large.

No. of Copies rec'd _____
List ABCDE _____

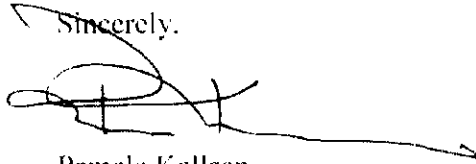
Partially Funded by

County of Fresno • City of Fresno • US Department of Housing and Urban Development • Office of Criminal Justice Planning • Maternal and Child Health • United Way

Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell
February 19, 2008
Page 2

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well served by KFSN-TV and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

A handwritten signature in black ink, appearing to read 'P. Kallsen', with a long horizontal line extending to the right.

Pamela Kallsen
Executive Director
Marjaree Mason Center

FRESNO CITY AND COUNTY
HISTORICAL SOCIETY



Received & Inspected

FEB 25 2008

DOCKET FILE COPY ORIGINAL CC Mail Room

February 21, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

RE: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

We recently became aware that the FCC issued a Notice of Proposed Rulemaking on broadcast localism. The intent of this particular proceeding is to "ensure that broadcasters are appropriately addressing the needs of their local communities."

A broad range of organizations, including the Fresno Historical Society, have partnered with KSFN-TV on many projects over many years, and these organizations know first hand the remarkable effort KSFN-TV makes on an ongoing basis to serve the needs of communities up and down California's Central Valley. We, therefore, question the need for additional federal regulation to create what already exists.

KFSN-TV has worked with us on any number of public service announcements as well as produced and aired several stories that have significantly raised local awareness of issues important to the Historical Society, including those related to the preservation and regional and California history, as well as social and cultural history education.

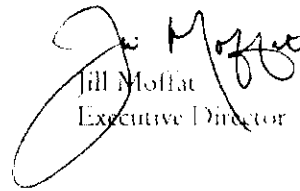
In addition, KFSN-TV's fundraising drives are responsible for a large share of our annual budget and help sustain our organization. The Historical Society's three major annual public events--a large-scale Civil War reenactment, an historic home tour and Christmas at an historic house museum--would not draw the large audiences they do without the support of KFSN-TV. And, this support not only translates into growing audiences, it also results in growing community participation in addressing issues important to the Historical Society.

Again, I encourage you to rethink the notion of establishing additional regulations to create partnerships that already exist--partnerships that are currently helping make sure that there is an ongoing dialogue about key community issues and that the great many organizations which work on behalf of these issues thrive.

Sincerely,

A handwritten signature in black ink, appearing to read "John Boogaert". The script is fluid and cursive, with a long horizontal flourish extending from the end of the name.

John Boogaert
Board President

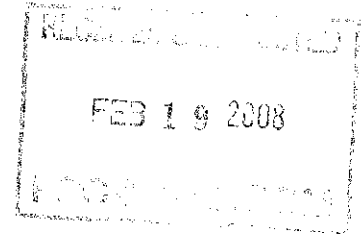
A handwritten signature in black ink, appearing to read "Jill Moffat". The script is cursive, with a large, looping initial "J" and a long, sweeping flourish that extends under the name.

Jill Moffat
Executive Director



February 8, 2008

Commissioner Deborah Taylor Tate
Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554



1700 Alum Rock Ave. Ste. 265
San José, CA 95116

RE: *In the Matter of Broadcast Localism (MB Docket No. 04-233)*, Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear FCC Commissioner,

My name is Carlos Velázquez; I am with Teatro Visión, a Chicano/Latino Theater company based out of San José, California. We are a 24-year old theater company presenting professional works on the contemporary and historical experiences of Latinos. I understand that the FCC has recently initiated a Notice of Proposed Rulemaking on broadcast localism and would like to express our experiences with broadcaster KGO-TV.

KGO-TV has been an on-going media sponsor for Teatro Visión's plays and has played a large role in increasing awareness of our company to the entire Bay Area through on-air calendar listings, in-kind PSA's and networking assistance with other media and organizations.

Through their "What's Hot" segments aired on their newscasts, KGO-TV has been able to showcase images and information on our company and plays to their large audiences. We have also received an estimated \$78,000 in in-kind Public Service Announcements, often times with KGO themselves providing the production costs to create the announcement. Their Director of Public Affairs, Mimi Kwan, has also been instrumental in connecting us with other media and organizations from the San Francisco area through their ascertainment meetings and yearly holiday community celebrations. Through them we have strengthened relationships with KRON 4, KICU, KDTV Univision, and organizations like the Mexican Consulate in San Francisco and Mujeres Unidas y Activas.

I agree with KGO's response that no further regulation is needed to ensure that KGO-TV and other local stations serve the local community. As a non-profit theater company we rely on the support of individuals and organizations from the community to thrive. Thanks to KGO-TV, we have been able to do so. Should you have any questions or would like to discuss this more, please feel free to contact me by phone at (408) 928-5581 or by email at carlos@teatrovision.org. Thank you for your time.

Sincerely,

Carlos Velázquez
Marketing Manager, Teatro Visión

No. of Copies rec'd _____
List ABOVE _____



William E. Kerr
President

DOCKET FILE COPY ORIGINAL J. Cantor
Chairman of the Board

February 14, 2008

Commissioner Deborah Taylor Tate
Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

FILED/ACCEPTED

FEB 27 2008

Federal Communications Commission
Office of the Secretary

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Commissioner Taylor Tate:

I am writing in regards to the above initiative, Notice of Proposed Rulemaking, that asserts broadcasters may not be serving their local community and I wanted to personally affirm that this is not the case with WJRT ABC12 in our community and I feel that this regulation is not needed.

The Food Bank of Eastern Michigan is a 501(c)3 organization focused on feeding the hungry of our community based on our mission of a "community solution to a community problem." Quite frankly, without the dedication and commitment of ABC12 the Food Bank of Eastern Michigan would not have grown to what it is today in serving 22 counties of eastern Michigan with over 17 million pounds of food.

In 1996, ABC12 spearheaded the Food Bank's annual Holiday Campaign and propelled the Food Bank into a spotlight of community awareness. At that time, the Food Bank distributed just over 6 million pounds and had a donor database of around 200 donors. Through this decade long effort, the Holiday Campaign has grown to increase donors to over 25,000 people and over \$4.3 million, with \$662,000 this past season alone. What's incredible, is that the Food Bank is able to leverage this money at a 14 to 1 ratio – making this \$4.3 into over \$60.2 million worth of food for those in need. These donors give at other times throughout the year as well, resulting in over \$550,000 in direct mail gifts each year as well. ABC12 brought the story of neighborhood hunger to the community and propelled people into action and support of the Food Bank.

Without the support from ABC12 each and every year with public service announcements, countless on-air interviews and guest spots and highlights of the envelope insert in the local newspaper none of this would have been possible. ABC12 has brought the community to the mission of the Food Bank and has generated amazing results through their commitment to the cause. This generosity and dedication is not exclusive to the Food Bank, but is demonstrated by ABC12 time and time again with local non-profit groups and community causes.

Based on these outstanding experiences with such a long-standing partnership, I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by WJRT ABC12 and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

William E. Kerr, President

No. of Copies rec'd _____
List ABCDE _____

Cc: Amy Blankenship

The Nation's
Food Bank Network
Ending Hunger.



2312 LAPEER RD. FLINT, MI 48503
810.239.4441 PHONE / 810.239.4498 FAX
WWW.FBEM.ORG



DOING THE
MOST GOOD™

DOCKET FILE COPY ORIGINAL GENESSEE COUNTY COMMAND

www.usc.salvationarmy.org/genessee
211 West Kearsley Street
Flint, MI 48502-1393
810.232.2196, Ext. 211
Fax: 810.232.0356

February 14, 2008

FILED/ACCEPTED

FEB 27 2008

Federal Communications Commission
Office of the Secretary

Commissioner Deborah Tate
Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Commissioner Tate:

Recently the FCC issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to “ensure that broadcasters are appropriately addressing the needs of their local communities.” It is with great gratitude and respect that I am writing this letter to express my appreciation for the support that WJRT ABC12 has provided The Salvation Army throughout the years. Additional federal regulation would be absolutely unnecessary in view of the exceptional service ABC12 already provides our community. Following are just a few examples how WJRT supports The Salvation Army.

1. Over 20 years ago, WJRT teamed up with a local radio station to introduce a new project (Coats for Kids) that would provide new and gently used coats for children of needy families. The project supports Salvation Army Corps not only in Genesee County, but also in Saginaw, Bay, Midland and Ogemaw counties. In Genesee County alone, approximately 2,000 coats are given away each year. Literally, thousands of children have benefitted by receiving warm winter coats that protect them from our harsh winter weather. PSAs ran at least twice daily, 7 days a week for 6 weeks at no cost to our organization. Special interviews to keep the public informed about “Coats for Kids” events also ran on a regular basis.

2. As the economic situation in Genesee County continues to deteriorate, WJRT has partnered with The Salvation Army on new projects to help bring hope to struggling families. Most recently, the #1 radio station in Flint teamed up with WJRT to collect donated school supplies for children. During the first year, “Stuff the Bus” collected enough donations to provide over 200 children with book bags stuffed full of school supplies. The second year, over 500 book bags were collected and distributed throughout Genesee County. WJRT provided live coverage from 6:00 am to 6:00 pm while the well-known radio personalities broadcast live from the school bus, which they were quickly filling up with the much needed school supplies. Not only did WJRT give on the scene coverage, they provided PSAs, once again at no cost to The Salvation Army.

3. The Salvation Army’s Annual Red Kettle Campaign is the most important fundraising event of the year. Staff members from WJRT co-chair the event and assist with the organization of the annual “Media Day”, which occurs on the first day of the Christmas campaign. VIPs representing the area’s top radio station (CARS108), newspaper (Flint Journal) and of course, top television station (WJRT) team up to stand at the local mall and ring bells for over 6 hours. Once again, thousands of dollars have

No. of Copies rec'd
List ABCDE

Shaw Clifton
General

Kenneth Baillie
Territorial Commander

Major Norman Marshall
Divisional Commander

Captain John Williams
County Commander

been raised over the years during Media Day. WJRT provided live coverage the entire day and allowed their well known television personalities to man the kettles. News anchors, staff members and even the general manager supported our organization by providing free coverage and standing in the bitter cold to help raise funds for needy families.

4. On many occasions, WJRT has provided public service announcements that have significantly raised local awareness regarding issues which directly impact so many families in our community. WJRT has also produced and aired numerous stories featuring The Salvation Army as part of their coverage of local and community news and events.

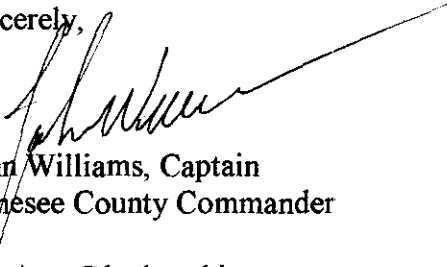
5. WJRT deeply understands the importance of supporting their community. For decades, WJRT has supported The Salvation Army by providing executive level personnel to serve on the Advisory Board. In this volunteer capacity, WJRT has provided vital professional guidance concerning various issues, all on a voluntary basis.

These are only brief examples of how WJRT has positively impacted our organization and most importantly, our friends and neighbors throughout the area. Their level of professionalism is exemplary and their focus on community is exceptional. WJRT has not only supported The Salvation Army by volunteering to work, but on many occasions has made substantial monetary donations.

To put it simply, WJRT provides the critical support which enables The Salvation Army to survive in today's struggling economy. Moreover, the on-air time devoted to our organization has helped secure much needed funds, while raising community awareness of our issues and organization. In some cases, media coverage has assisted in securing funding from organizations such as United Way. I want to assure you that WJRT's role – including both on-air and off-air time – is critical both to our fundraising efforts and for sharing our important message with the community-at-large.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by WJRT and no national regulation could create the kind of great local partnership that we already enjoy!

Sincerely,



John Williams, Captain
Genesee County Commander

cc: Amy Blankenship

Irma Resendez
President / Founder

Adam Melendez
Chief Financial Officer

Board of Directors

Andy Padilla
Chair
Health Net-LAPD-PAL

Joseph Coria
Vice Chair
White Memorial Medical
Center

Frank Commons, CPA
Treasurer

Leonor McCall
Rodriguez
Secretary
One Voice Insurance
Services

Juan Resendez
Lic. Contractor

Adam Melendez
Creative Inflatables

Shayla Rivera
Comedian/Artist

George Ramirez
Honorary Board
Member
Union Bank of CA

Community Advisors
Miriam Galicia Duarte
Miriam Galicia Duarte
and Asociados

David Saperia, M.D.
Rancho los Amigos

Diane Medina
KABC - Ch. 7

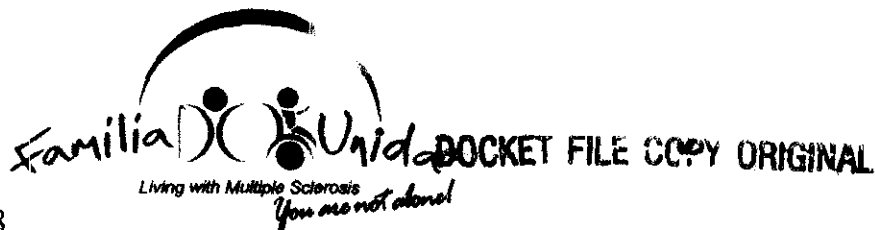
Efrain G. Fuentes,
Ed.D.
The Walt Disney
Company

David Damian Figueroa
AARP

Zev Levy
Univision Radio

Ed Ahmed
Bayer HealthCare

General Counsel
Maria K. Nelson, Esq.
Esme C. Smith, Esq.
Jones Day



February 13, 2008

Commissioner Deborah Taylor Tate
Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Commissioner Tate:

This letter is in response to the recent FCC Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I would like to express in my view and in the view of Familia Unida Living with Multiple Sclerosis, that KABC-TV is doing an exceptional job with serving our diverse community in a number of ways that makes any additional federal regulation unnecessary.

Familia Unida Living with Multiple Sclerosis is a 501-c3 nonprofit organization serving over 19,000 individuals and families living with multiple sclerosis and various types of debilitating disabilities in Southern California. For numerous years, KABC-TV has partnered with Familia Unida Living with Multiple Sclerosis (FULMS) by providing a number of services and participating in on-going community events that have supported our efforts to outreach to the disabled community as we work towards providing critical and important resources, programs and services.

KABC-TV has been on the forefront to addressing inequalities and supporting diverse local communities. This is evident in the annual public service announcement that they produced on our behalf that highlights on going special events, invaluable resources to the population that we serve. Additionally, providing our website and that of other community based organizations as a linkage to their website demonstrating partnerships with the diverse population served.

On another occasion, KABC-TV highlighted my work at Familia Unida through their Vista LA segment. I assure you that if it wasn't for there heartfelt and culturally sensitive approach to producing this video, it would have not garnished the profound impact from the community viewers. KABC-TV has the reputation and respect from their community because they have earned it for the many ways that they communicate with a diverse population. Another example, of KABC-TV devotion to local

4716 E. Cesar Chávez Ave. Los Angeles, CA 90022

TEL: (323) 261-5565; Fax: (323) 261-5579

iresendez@msfamiliaunida.org

www.msfamiliaunida.org

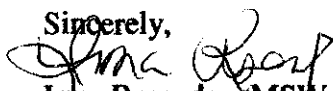
No. of Copies rec'd 0
List ABCDE

communities is reaffirmed by their roundtable discussions with community based organizations and constituents of the community by being active participants in community forums whereby KABC-TV comes to East Los Angeles to hear first hand the issues and concerns of the people representing Southern California. Familia Unida was a proud participant of one of these meetings whereby key KABC-TV executives were active participants in a neighborhood forum. A dialogue that ignited conversations from those concerned with disability awareness, youth after school programs, homelessness, gang activity and other critical issues affecting our community. The outcome of this event was very beneficial and positive. KABC-TV was able to listen to the individual's expressing their concerns through their testimonies. The response from KABC-TV was overwhelming which resulted in more media segments addressing the concerns addressed by those voicing their concerns.

For years, KABC-TV has been the #1 station we tune too due to their dedication to help represent all of us. Always in a manner that is honest, respectful and accurate especially regarding daily news updates. We continue to be impressed with the creative and innovative events that KABC-TV host such as "Women Health Prevention Matters." During this health awareness campaign, a segment is run for the entire month, bringing awareness to leading healthcare providers and community leaders. This is followed up with a reception that hosts several hundred invited guest. Marketing health related tips materials are distributed in the local businesses such as CVS-Pharmacy to insure that residents are informed about important updates that will maximize their quality of life. Another viable segment called "Cool Kids" recognizes the youth ages 14-18 that are doing remarkable work in their community. It is refreshing and inspiring to view these segments that demonstrate that KABC-TV understands and is invested in the entire rainbow of people living in Southern California. I recently learned that \$1,000 stipends are given to the students selected in these segments to support their educational goals.

KABC-TV merits our continued support and we strongly believe that they should be applauded for going beyond the expectations as an invested partner in our community. Especially for complying with the FCC regulations, KABC-TV does not require any additional regulations. On the contrary, KABC-TV deserves recognition for their service delivery model. I welcome another opportunity to discuss in more detail our positive relationship with the KABC-TV team.

Sincerely,


Irma Resendez, MSW
Founder-President

Cc: Amy Blankenship, Federal Communications Commission

Diane G. Medina – Vice President, Diversity & Community Relations ABC7

4716 E. Cesar Chávez Ave. Los Angeles, CA 90022

TEL: (323) 261-5565; Fax: (323) 261-5579

iresendez@msfamiliaunida.org

www.msfamiliaunida.org

PUENTE
Learning Center
DOCKET FILE COPY ORIGINAL

Officers February 13, 2008

CHAIRMAN OF THE BOARD
Jeremy H. Stern
Audible Magic Corporation

PRESIDENT
Jennie Lechtenberg, SNJM
PUENTE Learning Center

VICE CHAIRMAN
Kim McCleary La France
Los Angeles Times

AUDIT COMMITTEE CHAIRMAN
Reed Coleman
Madison-Kipp Corporation

SECRETARY
Stephen A. Woolley
Stephen Woolley & Associates,
Architects

Directors

Raul Amezcua
De La Rosa & Co.

John E. Anderson, Jr.
Ace Beverage Co.

Lee Baca
Los Angeles County
Sheriff's Department

Steven G. Fink
Fifteen Group, LLC

Fred F. Flores
Diverse Staffing Solutions

Jon P. Goodman, Ph.D.
Town Hall Los Angeles

Maria Pilar Hoyo
Latham & Watkins

Brigid LaBonge
Brigid LaBonge Design
and Illustration

Adrienne Medawar

Maria C. Mesa
Bank of America

Linda A. Orrick, SNJM

Frank J. Quevedo
Southern California Edison

Ron Salisbury
The Restaurant Business

Teresa Samaniego
ABC7

Jorge A. Sandoval
Citibank (Banamex USA)

Jonathan A. Stein
Law Offices of Jonathan Stein

Honorary Directors

Pamela M. Mullin

Minerva Perez
ABC13

Richard J. Riordan

Ms. Deborah Taylor Tate
Commissioner
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

FILED/ACCEPTED

FEB 27 2008

Federal Communications Commission
Office of the Secretary

Subject: *In the Matter of Broadcast Localism* (MB Docket No. 04-233),
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Ms. Tate:

I understand that the Federal Communications Commission has recently initiated a Notice of Proposed Rulemaking on broadcast localism, which asserts that broadcasters may not be adequately serving their local communities.

I disagree with this contention, particularly with regard to **KABC-TV**, which has been an incredible supporter of PUENTE Learning Center. PUENTE is a nonprofit organization that, for the last 23 years, has provided tuition-free educational programs to the underserved residents of East and South Los Angeles.

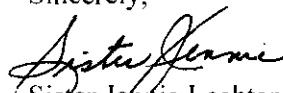
As an organization that must continually raise funds and secure in-kind donations to sustain its operations, we rely on the kindness of many entities, and KABC-TV has been particularly generous in this area. (They've also been supporters of many other community activities, including toy drives for low-income children and fundraising for local fire victims.)

PUENTE's annual *Gala* dinner, scheduled to be held next week, provides a prime example of ways in which KABC-TV has provided us with invaluable support. This is our biggest annual fundraising event, generating a significant amount of money to cover program expenses.

As it did for our last *Gala*, KABC-TV has again volunteered the talents of its employees to create a special video tribute to this year's *Gala* honoree, California First Lady Maria Shriver. This video is an integral part of the evening's program. Several KABC-TV employees are involved in its production – from initial brainstorming to filming to producing the finished product.

We would never be able to afford the tens of thousands of dollars it would take to pay for such a professionally prepared video. KABC-TV does an incredible job of serving its community; no further regulation is needed to ensure such service.

Sincerely,


Sister Jennie Lechtenberg
Chief Executive Officer

No. of Copies rec'd 0
List ABCDE

cc: Ms. Amy Blankenship

East Los Angeles Campus

501 South Boyle Avenue, Los Angeles, CA 90033
P (323) 780-8900 F (323) 780-0359

South Los Angeles Campus

10000 South Western Avenue, Los Angeles, CA 9004
P (323) 756-4921 F (323) 754-8464



Received & Inspected
DOCKET FILE COPY ORIGINAL FEB 25 2008
FCC Mail Room

February 22, 2008

Commissioner Deborah Tate
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Commissioner Tate:

I am writing in response to the recently issued Notice of Proposed Rulemaking on broadcast localism. We at KFSN-TV in Fresno, California feel that we are doing everything we can to address the needs of our local communities. We believe that we share a direct relationship with the folks living in California's Central Valley. We also feel, because we serve our community in any number of ways, that additional federal regulation is unnecessary.

I am enclosing letters of support from just a few of our community partners, along with a copy of our latest KFSN-TV/ABC-30 Community Initiatives presentation. Thanks in advance for your time, and please feel free to contact me or any of our community partners directly.

Regards,

Bob A. Hall
President and General Manager

Enclosures

No. of Copies rec'd 0
List ABCDE



SAN FRANCISCO AIDS FOUNDATION

995 MARKET STREET, SUITE 200, SAN FRANCISCO, CALIFORNIA 94103
VISITORS' ENTRANCE: ONE 6TH STREET AT MARKET

DOCKET FILE COPY ORIGINAL

February 11, 2008

Commissioner Deborah Taylor Tate
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

FILED/ACCEPTED

FEB 27 2008

Federal Communications Commission
Office of the Secretary

Dear Commissioner Deborah Taylor Tate:

I understand that you are seeking comment from local constituents regarding the FCC's recent Notice of Proposed Rulemaking on broadcast localism (MB Docket No. 04-233) and its assertion that local broadcasters may be failing to serve local communities. I appreciate the opportunity to share my feelings about our local media partners including KGO-TV and other broadcasters in the San Francisco area.

The San Francisco AIDS Foundation is charged with educating citizens all over the Bay area about HIV. We seek opportunities to raise awareness about HIV transmission, treatment and care, to reduce HIV-related discrimination, and to share opportunities with the community to contribute time and resources to our work. Without the cooperation of Bay area local broadcasters, these objectives would be far less successful.

KGO-TV alone has provided support for myriad programs and activities of the San Francisco AIDS Foundation. The station's news department frequently produces stories on HIV and AIDS which have an important role in furthering our mission. For AIDS Walk San Francisco, one of our largest fundraising events, KGO sponsors a team, matches funds raised by employees who participate, and promotes the event by linking to the AIDS Walk website. The station has been an underwriter of our annual Leadership Recognition Dinner and has featured the AIDS Foundation on its local public affairs programs, "The View from the Bay" and "Beyond the Headlines," which invited me as a guest to discuss the scope of our efforts to reduce new HIV infections in San Francisco.

Other broadcasters, both radio and television, give incalculable assistance in the fight against HIV including KPIX, KNGY and KNTV to name a few. It is because of these organizations that San Franciscans have a solid base of knowledge about HIV, and we look forward to continuing and strengthening these relationships as our need to disseminate information and cultivate support continues to grow.

Sincerely,

A handwritten signature in black ink that reads 'Mark Cloutier'.

Mark Cloutier,
Chief Executive Officer

No. of Copies rec'd _____
List ABCDE _____

Cc: Amy Blankenship



FEB 25 2008

DOCKET FILE COPY ORIGINAL

FCC Mail Room

February 15, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Foundation
9300 Valley Children's Place
Madera, California 93636-8762
T: 559.353.7100
F: 559.353.7160
www.childrenscentralcal.org

Re: In the Matter of Broadcast Localism (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, from Children's Hospital Foundation's perspective, KFSN-TV already serves our community in many ways that makes additional federal regulation unnecessary. For example:

- Children's Hospital has worked with KFSN-TV on numerous public service announcements related to our *Children's First* initiative that have significantly raised local awareness of issues which affect children and youth in our San Joaquin Valley—high school dropouts, teen pregnancy, vocational education, gang violence, among others. KFSN-TV has also produced and aired many Children's Hospital public interest stories as part of their coverage of local and community news and events that have raised the profile on children's health issues.
- Children's Hospital has benefited from significant air-time devoted to our community-wide fund-raising campaign related to our annual Kids Day. KFSN-TV's support enables Children's to recruit more than 5,000 community members across a highly, rural five-county area who hit the streets in March each year to sell newspapers to benefit Children's Hospital. In 2007, Children's raised nearly \$425,000 through this event.
- Each year the KFSN-TV news team partners with Children's communication department in identifying patients and families whose life-saving stories can help strengthen others' lives and encourage philanthropy at the same time. Each year

No. of Copies rec'd 0
List ABCDE

in May, KFSN-TV dedicates one hour to feature the segment. In 2007, the segment, titled "Embracing Possibilities," was produced with the highest quality—something Children's would not have been financially able to do. In addition, because it features our local area's popular and talented news anchors, it draws much attention. KFSN-TV provides Children's with copies of each family story featured in the one-hour segment which we in turn share at numerous presentations we are invited to make around the San Joaquin Valley.

To put it simply, Children's relies heavily on KFSN-TV to broadcast its needs out into the community. As a nonprofit organization, Children's does not possess the financial means to be able to market its needs in the manner made possible by KFSN-TV.

KFSN-TV is a great community partner to Children's Hospital. It is because of this first-hand experience in such a long-standing partnership that it makes no sense to issue additional regulations. In my view, and from the view of Children's Hospital Central California, our community is already well served by KFSN-TV. No national regulation could create the kind of great local partnership that we already enjoy.

Thank you very much for your consideration.

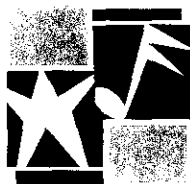
Warmest Regards,



James Meinert, Ph.D.
Vice President, Foundation
Children's Hospital Central California



William Haug
President & CEO
Children's Hospital Central California



Flint School of Performing Arts
Flint Symphony Orchestra

FLINT INSTITUTE OF MUSIC
J. Dallas Dort Music Center
1025 East Kearsley Street
Flint, Michigan 48906
810.238.1350 ph • 810.238.6385 fx
FlintInstituteofMusic.org

DOCKET FILE COPY ORIGINAL

Paul Torre
President

Enrique Diemecke
Music Director and Conductor
Flint Symphony Orchestra

Tom Glasscock
Manager
Flint Symphony Orchestra

Davin Pierson Torre
Director
Flint School of Performing Arts

Bradley Bloom
Director
Flint Festival Chorus

BOARD OF TRUSTEES
Officers:

Brad T. Fogleman
Chair

Jim Spangler
Secretary

Albert Koegel
Treasurer

Dallas C. Dort
Immediate Past Chair

Trustees:

Daniel T. Anbe, M.D.

Pamela Bishop

Alfred Bruce Bradley

Connie Burt

Lennetta B. Coney

Chris Cook

Samuel R. Dismond, Jr., M.D.

Robert S. Fuller

Carol Hinterman

Almeda Hunter

Diane Lindholm

Jeanette Mansour

Yvonne Roat

David Sharp

Matthew D. Telliga

Stephanie Truesdell

Gloria VanDuyne

Kevin F. Walker

Gary Wease, M.D.

HONORARY TRUSTEES:

The late Forrest Alter

The late Fleming A. Barbour

Robert J. Breeden

The late David T. Dort

The late Ruth Mott

February 13, 2008

Commissioner Deborah Taylor Tate
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

FILED/ACCEPTED

FEB 27 2008

Federal Communications Commission
Office of the Secretary

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed
Rulemaking

Dear Commissioner Tate:

It has been brought to my attention that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. I believe this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." In my view and in the view of my organization, WJRT already serves our community, and additional federal regulations are unnecessary.

The Flint Institute of Music (FIM) has a very close working relationship with many of WJRT/ABC12's news anchors, reporters, production staff and the executive office. WJRT is a tremendous resource for public service announcements, news stories, features, and the live broadcast of programs. The FIM has benefited from each of these modes of communication, annually, for decades.

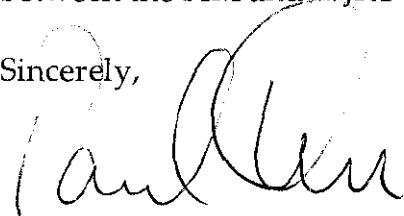
WJRT broadcasts live the Holiday Pops with the Flint Symphony Orchestra and the July 4th Festival with the Flint Symphony Orchestra at Flint's Riverbank Park. They have broadcast classical concerts, as well. The FIM is a wonderful organization, and WJRT has played a key role in communicating to the public the resources we have here.

No. of Copies rec'd 0
List ABCDE

Commissioner Deborah Taylor Tate
Federal Communications Commission
Page Two

The FIM could not survive without the support of WJRT. I feel strongly that no further regulations are necessary. I believe the relationship between the FIM and WJRT could not be improved upon.

Sincerely,

A handwritten signature in black ink, appearing to read "Paul Torre". The signature is fluid and cursive, with the first name "Paul" and last name "Torre" clearly distinguishable.

Paul Torre
President

PT:rsj

cc: Amy Blankenship



Fresno City College

1101 East University Avenue, Fresno, California 93741 Phone: 559-442-4600 FAX: 559-265-5777

DOCKET FILE COPY ORIGINAL

Office of the President

Received & Inspected

FEB 25 2008

February 11, 2008

FCC Mail Room

Commissioner Deborah Tate
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

RE: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

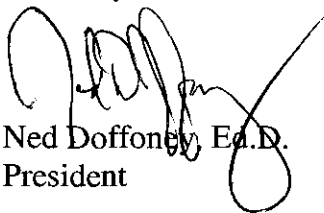
Dear Commissioner Tate:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, in my view and in the view of my organization, KFSN-TV already serves our community in any number of ways that makes any additional federal regulation unnecessary.

We have worked with KFSN-TV on any number of public service announcements that have significantly raised community awareness of the classes, programs, and services offered on our community college campus. KFSN-TV has also produced and aired several stories as part of their coverage of local and community news and events that have raised the profile on the issues on which our college works. Their support of the Old Administration Building Capital Campaign has been instrumental in the success we are experiencing with this project.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well served by KFSN-TV and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,



Ned Doffoney, Ed.D.
President

lmw

No. of Copies rec'd 0
List ABCDE